



RICH INDIANS INTERNATIONAL PVT LTD

COMPANY

PROFILE

Prepared by :
Sajeed khan (State Head & COO)

Prepared for :
Prospects



About Our Company

A Brief Story About The Company

Since 2010, the Company stepped in to the era of technology with a minimum server space and a domain for making solutions for the problems faced by the house holds of Beypore village, Kozhikode, Kerala.

The present Chairman and the founder of this company Mr Mrethunjayan KP and his team of 20 Sales Promoters (He called them InfoMan - Information Manager's) had a strong and consistent relation with household of that particular village by giving products for Equated Monthly Instalment (EMI) and numerous services such as Real Estate, Job Consulting, Educational Consulting and Learnings, Banking, Bills and Tickets, Courier etc.

The company, now incorporated as Rich Indians International Pvt Ltd is expanding the concept of InfoMan from one village to the entire villages of India, inspired from the success story of a small village at Calicut, Kerala.

AIM



CREATE ONE LAKH (1,00,000) SELF EMPLOYEES FROM KERALA

A self-employed person does not work for a specific employer who pays them a consistent salary or wage. Self-employed individuals, or independent contractors, earn income by contracting with a trade or business directly.

Here, we have created a self employment platform for skilled, semi-skilled, and non-skilled people from every village in Kerala. We give them proper training and guidelines to run a successful business in their own area.

An average of 60-70 people will get these opportunities as several business models such as Micro Agent, Agent (InfoMan), Delivery Partners, Delivery Point, Village Franchise etc.

We are prepared with Advanced technologies and channels for creating these opportunities all over Kerala.

We are aiming for ONE LAKH PLUS SELF EMPLOYMENT FROM KERALA Before 2025.

Vision

To bring abundance in every villages of India by offering Women Empowerment, Localization, Centralization and Prosperity.

Mission

01 InfoMan

By giving opportunities for average 20 Village Women as an InfoMan (Information Manager) in a village, who convey the information of products and services offered by the company to their allocated households directly or indirectly.

03 Authority Franchise

By giving opportunities to the business seekers who are willing to do business as per the guidelines of the company by managing InfoMan and Village Franchisee, Such businesses are named as, Area Franchise, District Franchise, District Hub etc with bare Investment of 50k to One Crore

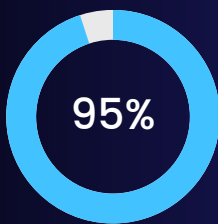
02 Village Franchise

By giving Franchise opportunities for Sellers to sell goods and services to the people living in his village by using most advanced supply chain with the help of the company's framework.

04 Advisory Board Members

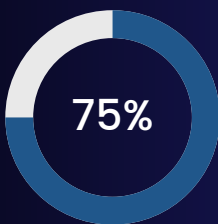
The selective associates of the company will be selected as the Advisory Board member of the company. They are limited numbers working together for the sake of the company.

Market Targeting



Rural & Urban Villages of India

Market targeting is the total amount of all market availability that is usually calculated when we start the company. Each households of India are our target market



Offline buyers

Out of 100, 75% of the people are not using online platforms. from this figure , 50 % of people are internet users. We are targeting people who are confused to use online platforms, here InfoMan help them to emerge.

Business Model - 1

1. InfoMan - Information Manager

InfoMan (Agent) is an agency business model in every Asha Worker area managed by Area Franchise. Role of InfoMan is to Inform, business offers from the associated sellers and take orders from the allocated household.

By giving opportunities for average 20 Village Women or Men as an InfoMan (Information Manager) in a village, who convey the information of products and services offered by the company to their allocated households directly or indirectly.

Agency Fee	10,000 (FREE)
Business Location	Own Asha Worker Area
Target Customers	300 to 500 House Holds
Estimate Order Per Day	30
Average Profit form an Order	20 to 2,000
Average Profit form a Month	50,000 to One Lakh
Refundable Fee if Quit	Rs 9,000

Business Model - 2

1. VILLAGE FRANCHISE - SUPER MARKET

Very attractive and limited opportunities for existing super market owners who are struggling make profit.

By giving Franchise opportunities to the existing Super Markets to sell goods and services to the people living in his village by using most advanced supply chain with the help of the company's ideas and actions with Area franchise and InfoMan

One Time Franchise fee	Rs 5 lakhs
Business Location	In a Village
Target Customers	6,000 Plus House Holds
Estimate Order Per Day	600
Average Profit form an Order	10 to 1,000
Average Profit form a Month	3 to 10 Lakhs
Refundable Fee if Quit	4 lakhs

Business Model - 3

1. AREA FRANCHISE

Highly Successful Business model for new business seekers.

By giving opportunities to the business seekers who are willing to do business as per the guidelines of the company by managing InfoMan and Village Franchisee and local Vendors. Office and Staffs not required.

One Time Franchise Fee	One Lakh
Initial Deposit	Rs 20,000
Business Location	Own Village
Target Customers	6,000 Plus House Holds
Estimate Order Per Day	600
Average Profit form a Month	1 to 3 lakhs
Refundable Fee if Quit	80,000

Business Model - 4

1. FRANCHISE PARTNER

Highly Profitable Business model for silent partners.

By giving opportunities to the people who are willing to associate with as like a silent partner by doing nothing with the operations.

Franchise Fee for 2 years	2.5 Lakhs
Initial Deposit	Full Amount
Business Location	Any of the village given by the company
Target Customers	6,000 House holds
Estimate Order Per Day	600
Average Profit for a Month	MAX 5,000
Refundable only after 2 year	2.5 lakhs (Full Amt)
Bank Quarantee	2.5 lakhs

Business Model - 5

1. DISTRICT HEAD

Highly Profitable Business model for Working Partners

By giving opportunities to the people who are willing to associate like a working partner by doing all the operations of the particular district. He manage 100 Area franchisees, 100 Village Franchisees and 2,000 plus InfoMan in a systemised

One Time Franchise Fee	10 lakhs
Initial Deposit	3 lakhs
Business Location	Own District
Target Customers	One Lakh Plus Houses
Estimate Order Per Day	60,000
Average Profit form a Month	10 to 50 lakhs
Refundable only after 2 year	8 lakhs

Business Model - 6

DISTRICT FRANCHISE

Highly Profitable and effortless Business for people with money.

By giving opportunities of people or group in a district to associate like a managing partner by doing all the operations of the particular district within the office.

District franchise office is the physical presence of the company in every district. District franchise is the managing office for the District head of the company.

One Time Franchise Fee	One Crore
Initial Deposit	50 %
Business Location	Any Single District
Target Customers	One Lakh Plus Houses
Estimate Order Per Day	60,000
Average Profit form a Month	50 lakhs to One Crore
Refundable only after 2 year	98 lakhs
Bank Guarantee	98 lakhs

Business Model - 7

STATE FRANCHISE

Highly Profitable and effortless Business for people with money.

By giving opportunities of people or group in a State to associate like a managing partner by doing all the operations of the particular State within the office.

State franchise office is the physical presence of the company in the centre of the state. State franchise is the managing office for the State head of the company.

One Time Franchise Fee	14 crore*
Initial Deposit	50 %
Business Location	A State
Target Customers	One Crore Plus Houses
Estimate Order Per Day	10 lakhs
Average Profit form a Month	5 TO 10 Crores
Refundable only after 2 years	4.90 Crore
Bank Quarantee	4.90 Crore

Delivery Business Model - 1

Courier & Delivery Hub

Highly Profitable and new delivery system Business.

By giving opportunities of people to associate like a Delivery working partner of 10 villages by doing all the delivery operations of the particular 10 villages with stock point vehicle and staffs.

One Time Franchise Fee	2 lakhs
Initial Deposit	50,000
Business Location	10 Villages
Target Customers	One Lakh plus
Estimate Delivery & Pick up Per Day	5,000
Average Profit form a Month	3 TO 6 Lakhs
Refundable only after 2 year	1.80 Lakhs

Delivery Business Model - 2

Courier & Delivery Point

Highly Profitable and new delivery system Business.

By giving opportunities for people to associate like a Delivery working partner of a single villages by doing all the delivery operations by delivery boy or girl on the particular village with or without an office.

One Time Franchise Fee	1 lakh
Initial Deposit	10,000
Business Location	A Village
Target Customers	6,000 house holds
Estimate Delivery & Pick up Per Day	600
Average Profit form a Month	1 to 2 lakhs
Refundable only after 1 year	90,000

Delivery Business Model - 3

DELIVERY PARTNERS

Highly Profitable and new self employment system.

By giving an opportunities for people to associate like a Delivery partner of an area in a village by doing all the delivery and pick up of couriers and parcels from home to home and shop to home based on the orders taken by InfoMan under the supervision of Delivery Point.

One Time Franchise Fee	RS 1,000
Initial Deposit	FREE
Business Location	An area of the village
Target Customers	600 house holds
Estimate Delivery & Pick up Per Day	100
Average Profit form a Month	10,000 to 30,000
Refundable only after 1 year	0

FOUNDER



Mrethunjayan KP

Chairman & Managing Director



Sajeed Khan

KERALA STATE HEAD
CHIEF OPERATING OFFICER
ADVISORY BOARD MEMBER

TOP MANAGEMENTS



VINOD S B

DISTRICT HEAD
Trivandrum
CMO LEARNING
Advisory Board Member



MUKESH M

DISTRICT HEAD
Kollam
CMO LOAN & EMI
Advisory Board Member



VINEESH LAL

DISTRICT HEAD
Pathanamthitta
CMO FC
Advisory Board Member



SHAHEER B

DISTRICT HEAD
Alappuzha
CMO FP
Advisory Board Member



AJESH K ANTO

DISTRICT HEAD
Thrissur
CMO TOURS
Advisory Board Member



VINEETH BALAN

DISTRICT HEAD
Palakkad
CMO COURIER & DELIVERY
Advisory Board Member



ABDUL SALAM C

DISTRICT HEAD
Malappuram
CMO JOB
Advisory Board Member



MICHAEL THOMAS

DISTRICT HEAD
Kannur
CMO INSURANCE
Advisory Board Member



JINEESH

DISTRICT HEAD
Wayanad
CMO EDUCATION
Advisory Board Member



GANESH

DISTRICT HEAD
Kozhikode
CMO Real Estate
Advisory Board Member



JOSEPH THOMAS

DISTRICT HEAD
Kasaragod
CMO Website Builder
Advisory Board Member



Sameer

DISTRICT FRANCHISE
Malappuram

Thank You

We're here to help

To know more about our franchise business models, feel free to contact anytime from the given communication details below.



Address NV Tower, Kallai Road, Kozhikode,
673 003 Kerala, India



Email hr@richindians.in



Customer Care 8086 900 800



Website www.richindians.in